



GCSE Media Studies



The aim of the course is to enable students to develop enquiry, critical thinking and decision-making skills through the study of media texts.

Students will learn to appreciate and understand the media and its role in everyday life as well as understanding media concepts that will allow you to interact with the way the world is presented.

The course is divided into 4 areas of theoretical framework

- media representation
- media language
- media industries
- media audiences.

this will allow students to compare and analyse media language and the way the world is represented, moving images and a project work to show what you have learnt through the course.

The course involves both internally assessed work and external examinations:

Media 1: Written exam – 1hr 30m – 35% of GCSE

Section A will focus on Media Language and Media Representations. Questions in this section can test any two of the following forms:

- magazines
- advertising and marketing
- newspapers
- online, social and participatory media and video games.

Section B will focus on Media Industries and Media Audiences. Questions in this section can test any two of the following forms:

- radio
- music video
- newspapers
- online, social and participatory media and video games
- film (industries only).

Media 2 – Written exam – 1 hr 30m – 35% of GCSE

What's assessed

Section A will be based on a screening from an extract of one of the television Close Study Products and can test any area of the theoretical framework.

Section B will be based on either newspapers or online, social and participatory media and video games and can test any area of the framework.

Unit 3: NEA – 30% of GCSE

- Application of knowledge and understanding of the theoretical framework.
- Ability to create media products.

How it's assessed

- A choice of one of five annually changing briefs, set by AQA.
- 60 marks
- Assessed by teachers
- Moderated by AQA.

Tasks

Students produce:

- a statement of intent
- a media product for an intended audience.

For more information please see Mrs Gurmin

