



GCSE Business



WHAT QUALITIES & SKILLS DO I NEED?

The GCSE Business qualification introduces students to the business world, empowering them to develop as commercially minded and enterprising individuals. Students will develop a strong understanding of key areas like marketing, finance, and human resources, giving a great foundation for further study or careers in business.

Critical Thinking

- analyse problems and make decisions, skills that are useful in any job.

Application of Knowledge

- How to connect theory to real-world situations, which is important for solving practical problems.

Teamwork and Communication

- Group activities and discussions will help students work effectively with others and share ideas clearly.

Financial Literacy

- Learning about profit, costs, and cash flow will help students manage money, both professionally and personally.

Entrepreneurial Thinking

- By studying topics like business planning, students develop creativity and an innovative mindset, useful for starting their own business or bringing new ideas to the workplace.

WHAT TOPICS WILL I STUDY?

- Business Activity
- Marketing
- Operations
- Finance
- Human Resources

HOW WILL I BE ASSESSED?

Two exams between 1hr 30- 1hr 45

Top Tips for Success

1. Master Keywords and Command Words

Understand business terms like "economies of scale" and "cash flow." Learn how to answer questions with command words like evaluate and analyse to show exactly what the examiner is looking for.

2. Use Real-Life Examples

Make your answers stand out by linking them to real-world businesses. For example, explain how companies like Amazon use customer data to improve their services.

3. Plan Your Answers

For longer questions, structure your answers clearly: start with an introduction, present balanced arguments, and end with a strong conclusion. Practising this will help you write well-organised responses.

CAREERS WITH ICT

Careers that may be of interest for those undertaking business qualifications are: Finance, Marketing, Human resources or Business management.

For more information please see Mrs McCracken

